

Public Document Pack



**Service Director – Legal, Governance and
Commissioning**

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Wednesday 6 February 2019

Notice of Meeting

Dear Member

Economy and Neighbourhoods Scrutiny Panel

The **Economy and Neighbourhoods Scrutiny Panel** will meet in the **Council Chamber - Town Hall, Huddersfield** at **2.00 pm** on **Thursday 14 February 2019**.

This meeting will be webcast live and will be available to view via the Council's website.

The items which will be discussed are described in the agenda and there are reports attached which give more details.

A handwritten signature in black ink, appearing to read "Julie Muscroft", on a light-colored background.

Julie Muscroft

Service Director – Legal, Governance and Commissioning

Kirklees Council advocates openness and transparency as part of its democratic processes. Anyone wishing to record (film or audio) the public parts of the meeting should inform the Chair/Clerk of their intentions prior to the meeting.

The Economy and Neighbourhoods Scrutiny Panel members are:-

Member

Councillor Rob Walker (Chair)

Councillor Bill Armer

Councillor Martyn Bolt

Councillor Judith Hughes

Councillor Richard Murgatroyd

Councillor Harpreet Uppal

Mark Mercer (Co-Optee)

Andrew Bird (Co-Optee)

Agenda

Reports or Explanatory Notes Attached

	Pages
1: Minutes of the Previous Meeting	1 - 6
<p>To approve the Minutes of the meeting of the Panel held on 17 January 2019.</p> <hr/>	
2: Interests	7 - 8
<p>The Councillors will be asked to say if there are any items on the Agenda in which they have disclosable pecuniary interests, which would prevent them from participating in any discussion of the items or participating in any vote upon the items, or any other interests.</p> <hr/>	
3: Admission of the Public	
<p>Most debates take place in public. This only changes when there is a need to consider certain issues, for instance, commercially sensitive information or details concerning an individual. You will be told at this point whether there are any items on the Agenda which are to be discussed in private.</p> <hr/>	
4: Digital Strategy	9 - 22
<p>The Panel will receive a report which outlines the background and context of the digital landscape across Kirklees and provides the draft Digital Plan for consideration and input.</p> <p>Contact: Sue Weston, Strategic Partnership Lead, Business and Skills, Tel: 01484 221000</p> <hr/>	
5: Work Programme 2018/19	23 - 28
<p>The Panel will review its work programme for 2018/19 and consider its forward agenda plan.</p> <p>Contact: Carol Tague, Principal Governance & Democratic Engagement Officer Tel: 01484-221000</p>	

6: Date of Next Meeting

To confirm the date of the next meeting as Thursday 21 March 2019 at 1400.

Contact: Carol Tague, Principal Governance & Democratic Engagement Officer. Tel: 01484 221000.

Contact Officer: Carol Tague

KIRKLEES COUNCIL

ECONOMY AND NEIGHBOURHOODS SCRUTINY PANEL

Thursday 17th January 2019

Present: Councillor Rob Walker (Chair)
Councillor Bill Armer
Councillor Martyn Bolt
Councillor Richard Murgatroyd
Councillor Harpreet Uppal

Co-optees Andrew Bird

Apologies: Councillor Judith Hughes
Mark Mercer (Co-Optee)

1 Minutes of the Previous Meeting

RESOLVED: The minutes of the meeting of the Panel held on 12 December 2018 were approved as a correct record.

Matters arising:

- The Panel were keen to revisit work in relation to the Town Centre, particularly to hear from different interest groups and stakeholders and this was welcomed by Councillor Peter McBride, Cabinet Member for Economy. It was agreed that a meeting would be arranged with the Chair, Councillor McBride, and officers to discuss how best to take forward.
- It was requested that an update in relation to Brexit preparations be brought to a future meeting.
- It was confirmed that the visit arranged on 30 January 2019 would be to Barnsley market and would not include Dewsbury market on this occasion.
- Members were requested to indicate further to the meeting if they wished to visit Clare House.

2 Interests

Andrew Bird declared an interest in relation to Item 4 (Update on the refresh of the Kirklees Economic Strategy and Social Value/Local Wealth Building) as Director of the Kirklees Theatre Trust and The Media Centre.

3 Admission of the Public

It was agreed that all agenda items would be considered in public session.

4 Update on the refresh of the Kirklees Economic Strategy and Social Value/Local Wealth Building

The Panel received an update on the refresh of the Kirklees Economic Strategy (KES) and the final Local Wealth Building Report (LWB) by the Centre for Economic Strategies (CLES).

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Councillor Peter McBride, Cabinet Member for Economy, Alan Seasman, Theme Lead Place and Inward Investment and David Bundy, Corporate Policy Officer were in attendance.

In introducing the item, Councillor McBride and officers present outlined the work that had been undertaken in drafting the Strategy and the accompanying action programme. The importance of a partnership approach was highlighted and it was noted that local wealth building and an inclusive approach to the Kirklees economy was an intrinsic theme within the KES.

The key areas of the Panel's discussion and responses to questions are summarised below:

- Whilst the district already had a direct train service to London, the aspiration to have a direct route from Huddersfield would not only improve the Huddersfield line, but also address pinch points and increase the capacity of Huddersfield.
- With regards to the creation of more town centre living, it was noted that a number of sites were not Council owned and whilst they had been highlighted as opportunities and included within the Council's promotional material, the ultimate decision as to development was with the owner.
- It was acknowledged that the anchor institutions outlined were predominantly from the third sector.
- Further consideration was required as to how to ensure that stakeholders continued to be engaged and involved moving forward.
- It was noted that the current revision of the Plan would make the linkages between the Strategy and action plan clearer. It was intended that the Strategy itself would be a more concise document, accompanied by a separate action plan.
- Planning for skills within the Health and Care Workforce was noted as a priority and it was important to ensure that consideration was given to staff terms and conditions. The Panel welcomed plans to increase opportunities and develop caring as a profession.
- It was suggested that the use of business rates could be used to effect behavioural change in relation to climate change and recycling and that the living wage could be introduced as a requirement in the procurement process.

RESOLVED:

- (1) The Panel thanked the Cabinet Member for Economy, Alan Seasman, Theme Lead Place and Inward Investment and David Bundy, Corporate Policy Officer, for attending the meeting;

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- (2) Noted the work that had been undertaken and progress made; and
- (3) Requested that an update be brought back to the Panel following implementation.

5 Homelessness Strategy Consultation

The Panel received a report which outlined progress in developing the Kirklees Homelessness and Rough Sleeping Strategy, as well as a draft version of the Strategy prior to consideration by Council on 20 March 2019.

Karen Oates, Housing Commissioning Manager (Access to Housing), and Helen Geldart (Head of Housing Services) were in attendance for this item and outlined the work undertaken with a range of stakeholders in developing the new Strategy.

It was noted that the Strategy described the shared vision and ambition for tackling homelessness and rough sleeping in Kirklees and the key strategic priorities therein.

The key areas of the Panel's discussion and responses to questions are summarised below:

- The collaborative approach in developing the draft Strategy was welcomed, particularly the work of the Kirklees Homelessness Forum and the inclusion of people with lived experience of homelessness.
- With regards to the proposals to adopt Housing First principles outlined in the draft Strategy, it was noted that the Council had secured Government funding and the approach would be implemented later in the year. The Panel asked that the documentation be updated to reflect this.
- It was important to raise public awareness of the work that was being undertaken and the support available.
- The provision of information to Councillors in relation to the implementation of the Severe Weather Emergency Protocol (SWEP) was welcomed and it was requested that statistics in relation to the uptake of provision be included with the documentation to Council on 20 March 2019.
- A Kirklees Street Outreach Good Practice Guide which contained a common standard of good practice in street outreach for organisations and individuals supporting rough sleepers, would be formally launched in the near future. This would facilitate a cohesive approach and minimise duplication among the street outreach services.
- With regards to the annual rough sleeper estimate (13 people as at November 2018), it was acknowledged that this figure reflected the position on a particular night and that people may move in and out of homelessness. It was important to consider individual circumstances and apply different interventions, particularly with those who were not ready to engage. It was noted that a bid for Government funding had been submitted in relation to outreach work.

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- Whilst the draft Strategy built on and had direct links to the Kirklees Housing Strategy, it was acknowledged that whilst there was a need for more social and affordable housing, not all problems were housing related.
- Government funding had been allocated to support the additional responsibilities imposed through the Homelessness Reduction Act 2017 and consideration would have to be given as to how to sustain this when the funding ceased.

RESOLVED:

- (1) The Panel thanked Karen Oates, Housing Commissioning Manager (Access to Housing), and Helen Geldart (Head of Housing Services) for attending the meeting;
- (2) Noted the work undertaken to tackle the issues raised; and
- (3) Recommended that (i) the wording in relation to the Housing First model be updated in the draft Kirklees Homelessness and Rough Sleeping Strategy to outline the current position; and (ii) that statistics in relation to the uptake of the Severe Weather Emergency Protocol provision be included with the documentation to Council on 20 March 2019.

6 Waste and Recycling Strategy

Further to a presentation given at Council on 16 January 2019, the Panel received a presentation in relation to waste and recycling.

Councillor Naheed Mather, Cabinet Member for Communities and Environment, Lory Hunter, Commercial and Technical Development Manager and Will Acornley, Head of Operational Services were in attendance for this item.

In introducing the item, Councillor Mather referred to the Government's Resources and Waste Strategy for England, which had been announced on 18 December 2018, which presented a step change for local authorities in managing and preventing waste.

Officers outlined a potential timeline of activities over a 5 year period, which started with a review of background documentation, including the Government's national strategy, to determine a vision for Kirklees, moving through to the development and roll out of short term options and the introduction of a new collection system.

It was noted that the current disposal contract formally ended in 2023, with a 5 year extension option.

The key areas of the Panel's discussion and responses to questions are summarised below:

- A communications project team had been established and it was intended to start the engagement process with Party briefings. It was envisaged that community events would be held to reach the widest possible audience and

Economy and Neighbourhoods Scrutiny Panel - 17 January 2019

engagement was also taking place externally at a combined authority level and with agencies such as DEFRA.

- It was acknowledged that there was confusion as to what materials could be recycled and that messages to residents in this respect had been insufficient and required improvement. This would form part of the communications strategy moving forward.
- It was suggested that engaging with schools could play a key role in influencing and changing behaviour.
- The Panel noted that the Council had an energy for waste facility which helped to manage waste locally rather than distributing to other areas or shipping to other countries. The impact on climate change would be considered when reviewing the collection process and a strategic environmental assessment would form one of the background documents used to ensure that the waste management solutions provided the best possible environmental impact.
- With regards to the disposal of bulky waste and fly tipping in public spaces, it was noted that there were enforcement measures, but behavioural change was important and this would take time to embed.
- It was noted that glass was currently recycled at nil cost to the Council and that the recycling of glass remained financially viable.
- In response to the suggestion for a 'waste amnesty', it was noted that this would be considered but it could undermine the drive to encourage the re-use and minimisation of waste. The aim was to help residents to think and behave differently with regards to waste.

RESOLVED:

(1) The Panel thanked the Cabinet Member for Communities and Environment, Lory Hunter, Commercial and Technical Development Manager and Will Acornley, Head of Operational Services, for attending the meeting; and

(2) Noted the work that was currently being undertaken.

7 Work Programme 2018/19

Further to earlier discussion, it was agreed that an update in relation to Brexit preparations would be added to the work programme.

RESOLVED: The work programme, with the addition of an item in relation to Brexit preparations, was agreed.

8 Date of Next Meeting

It was noted that the next meeting of the Panel would take place at 2.00pm on Thursday 14 February 2019.

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KIRKLEES COUNCIL			
COUNCIL/CABINET/COMMITTEE MEETINGS ETC			
DECLARATION OF INTERESTS			
Standards Committee			
Name of Councillor			
Item in which you have an interest	Type of interest (eg a disclosable pecuniary interest or an "Other Interest")	Does the nature of the interest require you to withdraw from the meeting while the item in which you have an interest is under consideration? [Y/N]	Brief description of your interest

Signed: Dated:

NOTES

Disclosable Pecuniary Interests

If you have any of the following pecuniary interests, they are your disclosable pecuniary interests under the new national rules. Any reference to spouse or civil partner includes any person with whom you are living as husband or wife, or as if they were your civil partner.

Any employment, office, trade, profession or vocation carried on for profit or gain, which you, or your spouse or civil partner, undertakes.

Any payment or provision of any other financial benefit (other than from your council or authority) made or provided within the relevant period in respect of any expenses incurred by you in carrying out duties as a member, or towards your election expenses.

Any contract which is made between you, or your spouse or your civil partner (or a body in which you, or your spouse or your civil partner, has a beneficial interest) and your council or authority -

- under which goods or services are to be provided or works are to be executed; and
- which has not been fully discharged.

Any beneficial interest in land which you, or your spouse or your civil partner, have and which is within the area of your council or authority.

Any licence (alone or jointly with others) which you, or your spouse or your civil partner, holds to occupy land in the area of your council or authority for a month or longer.

Any tenancy where (to your knowledge) - the landlord is your council or authority; and the tenant is a body in which you, or your spouse or your civil partner, has a beneficial interest.

Any beneficial interest which you, or your spouse or your civil partner has in securities of a body where -

- (a) that body (to your knowledge) has a place of business or land in the area of your council or authority; and
- (b) either -

the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body; or

if the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which you, or your spouse or your civil partner, has a beneficial interest exceeds one hundredth of the total issued share capital of that class.

Name of meeting: Economy and Neighbourhoods Scrutiny Panel

Date: 14 February 2019

Title of report: Kirklees Digital Plan

Purpose of report The purpose of this report is to set out the background and context of the digital landscape across Kirklees; to provide the draft Digital plan for your consideration and input and to share local, regional and national strategy and investment which aligns with our ambitions.

Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	Yes
Key Decision - Is it in the Council's Forward Plan (key decisions and private reports?)	As above
The Decision - Is it eligible for call in by Scrutiny?	Yes
Date signed off by <u>Strategic Director</u> & name	Karl Battersby
Is it also signed off by the Acting Service Director for Finance IT and Transactional Services?	n/a
Is it also signed off by the Service Director for Legal Governance and Commissioning Support?	n/a
Cabinet member portfolio	Cllr Peter McBride Cllr Graham Turner

Electoral wards affected: All

Ward councillors consulted: At this stage none

Public or private: Public

N.B. A glossary of terms is provided as appendix 1

1. Background and Context

1.1 The National Infrastructure Commission¹ (NIC) clearly sets out how digital connectivity has become an essential service much like water, gas and electricity and is recognised along with our roads, rail, air and sea links as a key contributor to driving productivity and economic growth.

1.2 By 2020/21 the NIC anticipates;

- Global internet traffic is expected to be 95 times that of 2005
- Connected devices will outnumber the global population by nearly seven to one.¹
- In the UK, fixed internet traffic is set to double every two years,

¹. <https://www.nic.org.uk/>

- Mobile data traffic is set to increase further at a rate of 25% to 42% per year. The machine-to-machine, Internet of Things market is estimated to be worth £276B.
- 82% of internet traffic will be streamed video content with 35% of that being Netflix.
- TVs will require 15Mbps dedicated bandwidth to operate. HD TV's are no longer manufactured.

1.4 If you visualise internet traffic as a national highway network, it's clear to see how vitally important motorways and trunk roads are for the country's economic growth.

Imagine the UK has just two internet motorways, the M1 and M62. The rest of the traffic is limited to a handful of 'A' roads (Fibre To The Premises) but most traffic is carried by 'B' roads (Fibre To The Cabinets) – which are slow and congested.

Local, regional and national strategy

1.5 The following strategies and plans support Kirklees Digital ambitions

- [UK Digital Strategy](#): The Government's plan to achieve a transformation in broadband in the UK; strong focus on full fibre
- [LCR Strategic Economic Plan](#): using digital infrastructure and technology to accelerate good growth
- [WYCA Transport Strategy 2040](#): Unlocking the potential of smart technology
- [Leeds City Region Digital Framework](#): Transforming Leeds City Region through digital technology
- Department for Education [Essential Digital Skills Framework](#): the digital skills adults need to participate to safely benefit from, participate in and contribute to the digital world.
- Kirklees Economic Strategy 2019 – 2025 (DRAFT): growing an inclusive and productive economy
 - Priority 1: Modern, Innovative Business
 - Priority 2: Skilled and Ambitious People
 - Priority 3: Active Partnerships
 - Priority 4: Advanced Connectivity and Infrastructure
 - Priority 5: Revitalising and Promoting Key Centre

Alignment of our actions and activity to these is being closely considered as we prepare our more detailed action plan. However, a high level review has concluded that our headline actions align closely to local, regional and national strategy and place us in a strong position to take advantage of any investment and funding that becomes available to support our ambition.

The Digital Economy

1.6 The global economy is undergoing a digital transformation, and it's happening at breakneck speed. Tech City UK estimates that the digital sectors are creating jobs 2.8 times faster than the rest of the economy. According to DCMS, the Digital sectors contributed £118 billion to the country's economy in 2015 and Government's ambition is for this to rise to £200 billion by 2025.

1.7 As well as the traditional digital sectors, technology is transforming other sectors – supporting education, improving activities in finance, delivering automation in manufacturing, solving health problems and improving people’s quality of life.

1.8 The Council is using technology to undertake a Digital Transformation of services that will provide 24/7 Digital Access, partner delivery through shared systems, automated fulfilment e.g. finance, assistive technology in health and social care, voice assistants, in-community sensors to monitor air pollution, and readiness to integrate an expected tide of devices residing on the ‘Internet of Things’. The Internet of things is the network of devices such as vehicles, and home appliances e.g. smart speakers that contain electronics, software and connectivity which allows these things to connect, interact and exchange data.

1.9 The backbone of the digital economy is connectivity. Critical to Kirklees’ ability to capitalise on the opportunities offered through digital transformation is universal coverage of high quality, fast and reliable digital broadband networks. Although this will be led by private sector commercial investment, Kirklees has a key role to play in attracting and removing barriers to investment.

1.10 *Critical to enabling this future reality is universal coverage of high quality, fast and reliable digital networks.*

Coverage and Take-up

1.11 The different broadband speeds available to our residents, the percentage of the population that can access them (coverage) and the percentage of the population that uses these speeds (take-up) can be summarised as:

Speed	Infrastructure	Coverage	Take-up	Predicted use
Up to 24Mbps – ADSL	Copper	100%	60%	Will decrease over time
24Mbps - 30Mbps – Superfast	Fibre to the Cabinet (FTTC): Copper and fibre mix	96.6%	40%	Will increase over time
1 Gbps – Gigabit	Fibre to the premise (FTTP): Full Fibre	30% by 2021	2%	Will increase over time

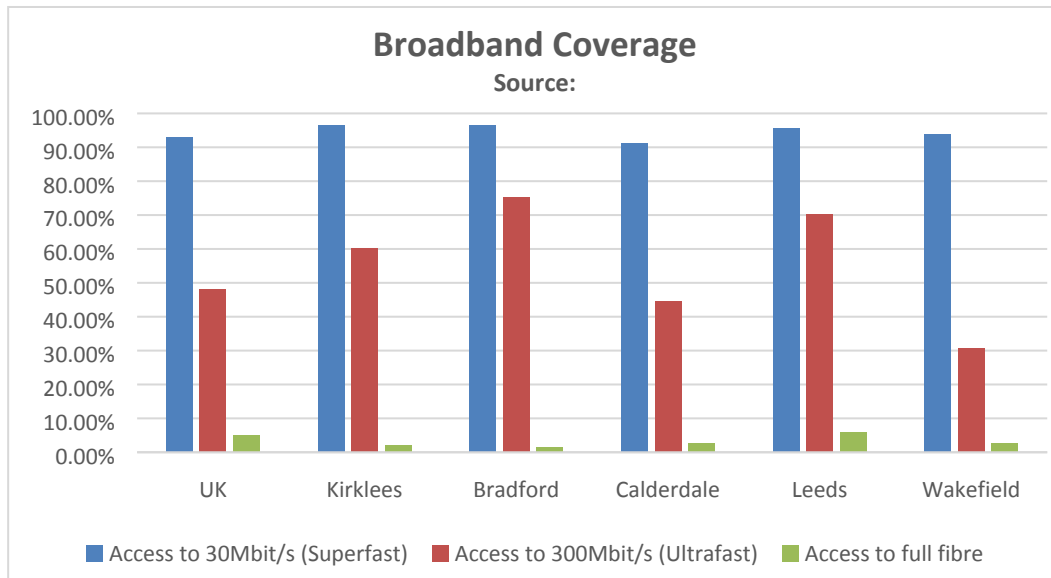
1.12 100% of our population is serviced though legacy copper infrastructure, ADSL, with take-up at 60%. Usage of ADSL will decrease over time as residents and businesses take advantage of faster speeds provided by fibre.

1.13 96.6% of our population is serviced by Superfast (up to 30 Mbps) (see figure 1 overleaf). The Superfast West Yorkshire and York (SFWYY) programme has delivered superfast speeds to 24,000 premises over the last 2 years and additional funding is being sought to reach the remaining 3.4% through Contract 3 (typically the most rural, hardest to reach areas where there is no interest in commercial investment). Coverage is anticipated to reach 98% by 2022.

Take up of superfast is approximately 40% (in line with the UK average) and has increased significantly over the last few years – it’s now seen as the fourth utility. A rapid change in the

digital landscape and available technology has seen a need for businesses and residents to access faster, more-reliable internet - supporting improved business communications, digital marketing, the ability to work from home, use of cloud computing, streaming via Netflix, TV, smart speakers and multiple-device use in the home.

Figure 1: Comparison of broadband coverage in Kirklees to the UK and neighbouring authorities Source: October 2018 Update of the Connected Nations report and associated data tables by OFCOM



1.14 Government is heavily focussed on increasing full fibre coverage across the UK to provide Gigabit speeds to homes and businesses. In May 2018, they pledged 15m Fibre-To-The-Premises (FTTP) connections by 2025 (60% UK coverage) and full coverage by 2033.

2% of premises in Kirklees currently use Gigabit / FTTP services and this will continue to increase. Our Gigabit network is set to reach 30% by 2021 through the current City Fibre Homes programme. These services will give our economy the boost it needs for the 4th Industrial Revolution, a fundamental technological revolution that will change the way we live, work and relate to one another.

1.15 In Kirklees, whilst aspiring to expand the full fibre network extensively, we must not lose sight of those premises with the poorest broadband speeds; seeking to increase their broadband speed as high as realistically possible.

Digital Exclusion

1.16 Although we live in an increasingly online world, a significant part of the population remains digitally excluded. A national study² set out a Digital Heatmap showing the likelihood of digital exclusion across the UK at Local Authority level. Across Kirklees, overall digital exclusion is Medium.

The Four metrics used to indicate digital exclusion were:

- Infrastructure (2% premises in Kirklees do not have basic broadband speeds of at least 10Mbps; 2.23% premises do not receive 4G mobile data from all providers))
- Number of people who have never been online in the last 3 months (8.5% in Kirklees)
- Basic Digital Skills (23% of adults in Kirklees lack the 5 basic digital skills)
- Basic Digital Skills used (42% Kirklees' adults have used basic digital skills in the last 3 months)

² Local Government Association and the London School of Economics and Political Science (LSE), in association with Lloyds Banking Group. <http://heatmap.thetechpartnership.com/>

Although a medium rating is encouraging, we must continue to address our resident's ability to access online products or services and increase their ability to use simple forms of digital technology.

1.17 Many jobs have a digital element so effective digital skills provision is essential to ensure the workforce is prepared for this and future technological changes. It is predicted that within 20 years 90% of all jobs will require some degree of digital skills and as the digital economy grows, there will be even greater demand for people with specialist digital skills.

1.18 There is also a direct relationship between digital exclusion and digital infrastructure. The more infrastructure we have, that is not being accessed, the more 'excluded' residents we have as a result: and the greater the economic growth potential is hampered.

The Council will need to work closely with Internet Service Providers to summarise the complex digital landscape into tangible messages for business and residents, promoting the benefits of technology to how we all live, work and play, supporting skills development and encouraging take up.

Local, regional and national investment

1.19 The following local, regional and national investment supports our *draft* ambitions;

- Superfast West Yorkshire and York Contract 2 and 3
A partnership to improve access to and take up of superfast broadband. Focusses on areas where there is no commercial interest to invest in improving broadband speeds (typically rural, hard to reach areas). Contract 2 is funded by DCMS and European funding. Funding is being sought to extend the programme to reach 98% superfast coverage by 2021.
- £30m City Fibre / Vodafone investment in Huddersfield
Commercial investment bringing full fibre connectivity to approximately 64,000 homes and businesses across the 9 Ward areas of Newsome, Colne Valley, Lindley, Ashbrow, Almondbury, Golcar, Dalton, Crosland Moor and Netherton and Greenhead by 2021. Over the next 15 years, the roll-out of full fibre could unlock £18m in business productivity and innovation, and £11m from new start-up activity.
- Network Rail Transpennine Fibre Project
Providing full fibre from Manchester to York along the Transpennine rail route. Timescales TBC.
- Digital Enterprise Programme
An innovative business support programme which helps small to medium businesses in the Leeds city region, to scale up and achieve digital transformation.
- The Better Broadband Scheme
Government scheme to provide access to a subsidised broadband installation to homes and businesses that are unable to access a basic broadband service with a download speed of at least 2 Mb per second and who will not benefit from the superfast broadband roll out. Available until November 2019.
- Gigabit Broadband Voucher Scheme
Government scheme providing vouchers of up to £2500 for business and £500 per resident that can be used to contribute towards the cost of providing a Gigabit-capable broadband connection. Available until 2021.
- The Openreach Community Fibre Partnership Programme
Communities have the option of working with OpenReach to develop a customised solution to bring higher broadband speeds to the area. Government voucher schemes can be used towards the cost and OpenReach contributes towards the cost in line with their own commercial model.
- Universal Service Obligation (USO) for broadband from 2020
Government is introducing this UK wide measure to deliver better broadband speeds to the hardest to reach premises in the UK. The USO will provide a legal right to request a

broadband connection of at least 10 megabits per second (Mbps) download speed. Eligible consumers and businesses will be able to request a connection under the USO and a Universal Service Provider(s) will be required to fulfil all requests up to a cost threshold of £3,400.

2. The Kirklees Digital Plan

2.1 Appendix 2 provides our draft high level digital plan which aims to succinctly provide an overview of the *draft* ambition, objectives and headline actions we are planning to undertake/instigate. It supports the priorities in the Kirklees Economic Strategy 2019 – 2025 (DRAFT)

2.2 Our ambition is to stimulate affordable, accessible, appropriate digital infrastructure and skills development.

2.3 Our objectives are to

- Strengthen and support supplier investment
- Create a resilient and future-proofed network
- Use connectivity as a catalyst for investment and innovation
- Develop personal/life and employment skills
- Collaborate to drive local, regional and national policy and investment

2.4 Our priorities, desired outcome and headline actions are set out below

Leadership and Collaboration – *Digital connectivity requires strong leadership and co-ordination, a cross-boundary and multi service approach.*

We will work with our partners to drive national, regional and local policy, investment and skills in order to deliver a resilient infrastructure network that supports a thriving economy where citizens have a good quality of life and business can take advantage of technology to innovate, aspire and achieve.

Stimulating Investment - *Strengthen and support commercial supplier investment to develop world-class connectivity*

We will make Kirklees is a highly attractive destination for inward investment based on its world-class digital connectivity, particularly in key economic centre and at strategic sites. Digital connectivity will be a catalyst for investment and innovation.

Extending the Network – *Maximise Gigabit, Superfast, Ultrafast, WiFi and Mobile (including 5G) across all geographical areas*

We will enhance and fill gaps in the digital network and provide premises with access to the highest available broadband speeds and a choice of supplier.

Demand Stimulation – *Work with key stakeholders to ensure arrangements are in place to address digital exclusion and enhance business and personal performance.*

We will aim to provide the right support, skills and knowledge to make it easier for businesses and citizens to achieve their growth potential and take advantage of existing and future technology and employment opportunities.

3. Information required to take a decision

Not applicable.

4. Implications for the Council

The successful delivery of the Kirklees Digital Plan will enhance our residents and our businesses productivity and ability to do more for themselves. Specific implications and risks will be identified during preparation of a detailed delivery plan. This delivery plan will contain specific actions, timescales, lead officers and budget and will be reviewed by the Kirklees Digital Partnership. The current highest level of risk associated with non-delivery is lack of staffing capacity.

5. Consultees and their opinions

Not applicable.

6. Next steps

The Overview and Scrutiny Panel for Economy and Neighbourhoods takes account of the information presented and considers the next steps it wishes to take.

7. Officer recommendations and reasons

7.1 The Economy and Neighbourhood Scrutiny Panel endorse the need for the Kirklees Digital Plan and understand the importance of this plan as a tool for galvanising delivery which meets the specific needs of our residents, business, suppliers and inward investment.

7.2 The Economy and Neighbourhood Scrutiny Panel acknowledge the progress made to date.

8. Cabinet portfolio holder's recommendations

The portfolio holder(s), Councillor Peter McBride and Councillor Graham Turner support the approach outlined above in the officer recommendations.

9. Contact officer

Sue Weston – Strategic Lead for Business and Skills
sue.weston@kirklees.gov.uk
(01484) 221000

10. Background Papers and History of Decisions

A paper highlighting our plans for digital infrastructure was considered by the Kirklees Digital Partnership on 21st July 2018.

On the 11th December 2018 'Facilitating the development of fixed line broadband services was considered by Cabinet. A copy of the report and decision can be found here <https://democracy.kirklees.gov.uk/ieDecisionDetails.aspx?ID=6808>

11. Service Director responsible

Karl Battersby - Strategic Director Economy and Infrastructure
karl.battersby@kirklees.gov.uk
(01484) 221000

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Appendix 1 – Glossary of Terms

Bit	A reference to internet speed. 1000Mbps is a gigabit
Mbps / Gbps	Megabits per second / Gigabits per second
Megabytes	A quantity of data which represents the capacity of a hard drive or memory card
(A)DSL	(Asymmetric) Digital Subscriber Line – legacy copper internet connection via your telephone line and exchange. The connection degrades over distance
Superfast	Fibre optic connection from exchange to cabinet and then copper from cabinet to premises. 30Mbps service.
Ultrafast	Pure fibre optic or coaxial or a combination. services exceeding 300Mbps.
Gigabit (Kirklees Core)	End to end fibre optic connections more commonly used for business connection.
3G (wireless)	Download speeds up to 7.2Mbps
4G (wireless)	Download speeds of 75 - 150Mbps.
5G (wireless)	Currently being developed. It's anticipated 5G will unlock use of machine-to-machine, Internet of Things (IoT) devices currently in development. Speeds will initially be in the region of 1Gbps.
Li-Fi (wireless)	Cellular wireless networking (re)using lighting. Specifically, light emitting diodes (LEDs) are used in LiFi as visible light transmitters.
Wi-Fi (wireless)	A technology for wireless local area networking.
FTTP, FTTH, FTTB	Fibre-to-the-[Premise][Home][Building] is used to describe end-to-end 'full fibre' over which services can be delivered. FTTP infrastructure is the Government's focus now. FTTP is 'Gigabit Capable'.
FTTC	Fibre-to-the-cabinet describes the service that connects exchanges to street cabinets with the final connection to the home or businesses being traditional (existing) copper infrastructure. This is the common infrastructure for Superfast Services. Speeds of up to 80Mbps.
Dark Fibre	Installed unused fibre optic infrastructure that an Internet Service Provider (ISP) can buy to deliver their service. Kirklees Core is a dark fibre infrastructure.
USO	Universal Service Obligation , a legal right to request a broadband connection of at least 10Mbps; due to be in place by 2020.
IX Leeds	'Internet Exchange, Leeds' is one of the countries 3 primary internet exchanges. London and Manchester being the others.
AQL	A commercial Data Centre that sits on top of IX Leeds. This contains servers holding iTunes, Netflix, LinkedIn etc.
LPWAN	A low bit rate wireless telecommunication network designed to allow long-range communications, such as sensors operated on a battery.

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Business and Skills: Digital priorities and headline actions

Council vision

Our vision is for Kirklees to be a district which combines a strong, sustainable economy with a great quality of life – leading to thriving communities, growing businesses, high prosperity and low inequality where people enjoy better health throughout their lives.

Key Strategic Documents

- **Kirklees Economic Strategy 2019-2025 (DRAFT):** Growing an inclusive and productive economy
- **Joint Health and Wellbeing Strategy 2014 – 2020:** Healthier people enjoying a great quality of life for longer via a stronger and growing economy
- **LCR Strategic Economic Plan 2016 - 2036:** The Digital Agenda, accelerating good growth
- **Leeds City Region Digital Framework:** Transforming Leeds City Region by digital tech
- **UK Digital Strategy 2017:** The Government’s plan to achieve a transformation in broadband in the UK
- **WYCA Transport Strategy 2040:** Unlocking the potential of SMART technology
- **Department for Education, Essential Digital Skills Framework:** the digital skills adults need to participate to safely benefit from, participate in and contribute to the digital world.

Our Digital Ambition

To stimulate affordable, accessible, appropriate digital infrastructure and skills development; supporting a thriving local economy with world class connectivity for citizens, business, public service and machines.

Key shared outcomes

- **Aspire and achieve:** People in Kirklees have aspiration to achieve their ambitions through education, training, employment and lifelong learning
- **Sustainable economy:** Kirklees has sustainable economic growth and provides good employment for and with communities and businesses
- **Efficient and effective:** Kirklees Council works smart and deliveries efficiently and effectively

Our objectives

- Strengthen and support supplier investment
- Resilient and future-proofed network
- Connectivity as a catalyst for investment and innovation
- Develop personal /life and employment skills
- Collaboration to drive local, regional and national policy and investment

Priority areas

	Leadership and collaboration	Stimulating investment	Extending the network	Demand stimulation
Priorities	Digital connectivity requires strong leadership and co-ordination, a cross-boundary and multi-service approach.	Strengthen and support commercial supplier investment to develop world-class connectivity.	Maximise Gigabit, Superfast, Ultrafast, WiFi and Mobile (including 5G) across all geographical areas	Work with key stakeholders to ensure arrangements are in place to address digital exclusion and enhance business performance.
Why (the ambition)	Work with our partners to drive national regional and local policy, investment and skills to meet Kirklees' future needs. Deliver a resilient infrastructure network that supports a thriving economy where citizens have a good quality of life and business can take advantage of technology to innovate, aspire and achieve.	Kirklees will be a highly attractive destination for inward investment based on its world-class digital connectivity, particularly in key economic centres and at strategic sites. Digital connectivity will be a catalyst for investment and innovation.	To enhance and fill the gaps in the digital network and provide premises with access to the highest available broadband speeds and a choice of supplier.	With the right support, skills and knowledge, it will be easier for businesses and citizens to achieve their growth potential and take advantage of existing and future technology and employment opportunities.
Headline action	<ul style="list-style-type: none"> – Create and deliver the Kirklees Digital Infrastructure Development Plan – Establish the Kirklees Digital Partnership 	<ul style="list-style-type: none"> – Develop standard approach to Non-Disclosure Agreements and Wayleaves – Ongoing discussion with suppliers regarding investment in North Kirklees. – Leveraging our infrastructure as a catalyst for investment and innovation 	<ul style="list-style-type: none"> – Assess the gaps in network provision – Support City Fibre to deliver their £30 million homes investment – Deliver Superfast West Yorkshire & York Contract 2 and seek contract 3 	<ul style="list-style-type: none"> – Promote and increase take up of infrastructure voucher schemes and business support opportunities.
	0-3 months			

	3- 6 months	<ul style="list-style-type: none"> – Create and deliver an engagement/communication plan to promote the Kirklees digital landscape and opportunities 	<ul style="list-style-type: none"> – Aspire to Full Fibre access for Spatial Priority Areas, strategic employment and housing sites and economic centres – Strengthen our understanding of the opportunities and implications presented by SMART cities and the onset of 5G 	<ul style="list-style-type: none"> – Facilitate connectivity in the hardest-to-reach areas – Facilitate the Network Rail TransPennine Fibre Project with strategic Data Centre locations – Ensure that digital infrastructure expansion and provision is at the heart of planning applications and transport schemes 	<ul style="list-style-type: none"> – Influence supplier-led campaigns to promote the use of digital as part of modern business practice; building digital skills and inclusion; and facilitating digital sector growth – Target/support providers to provide gigabit-capable speeds at KNH tenanted-sites and address digital exclusion amongst tenants
	6 – 12 months	<ul style="list-style-type: none"> – Active participation to support the delivery of the LCR Digital Framework. – Regional collaboration to access funding and deliver key projects; maximising benefits for Kirklees. – Horizon scanning including SMART cities and the onset of 5G 	<ul style="list-style-type: none"> – Promote new development sites to providers – Removing barriers to digital infrastructure investment and planning for infrastructure growth by determining sites for data centres, masts and aerial infrastructure in advance of demand 	<ul style="list-style-type: none"> – Establish free WiFi in Huddersfield, Dewsbury and Holmfirth 	<ul style="list-style-type: none"> – Explore and define digital inclusion; where can we influence/execute change? – Work with LCR and education establishments to create a talent supply chain related to digital infrastructure.

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ECONOMY AND NEIGHBOURHOODS SCRUTINY PANEL – PROVISIONAL WORK PROGRAMME 2018/19

MEMBERS: Councillors Rob Walker (Lead Member), Bill Armer, Martyn Bolt, Judith Hughes, Richard Murgatroyd and Harpreet Uppal
Andrew Bird and Mark Mercer (Co-optees)

SUPPORT: Carol Tague, Principal Governance & Democratic Engagement Officer

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
Housing	<ul style="list-style-type: none"> • Receiving the Kirklees Draft Housing Strategy to include highlighting areas of the strategy that have been influenced by discussions with the Panel during 2017/18 municipal year. • Consideration to be given to monitoring progress of the Strategy and the approach and time line for this work. • Receiving a presentation on the proposed changes to the Kirklees Housing Allocations Policy to include the planned approach to delivering the policy. • Areas of focus on Allocations Policy to be agreed following the initial discussions. 	<p><u>Panel Meeting 19 July 2018</u> The Panel received the draft Kirklees Housing Strategy and Action Plan 2018/2023 and an update on the work that is being undertaken on the Housing Allocations Policy. The Panel agreed:</p> <ul style="list-style-type: none"> • To look at the implications for the local authority following the publication of the Hackitt report. • Cllrs Hughes and Armer would join the Council working group undertaking a review of the Open Age Policy and Local Lettings Framework. <p><u>Panel Meeting 10 October 2018</u> As part of discussion on the work programme it was agreed that an update on Housing Strategy Implementation be scheduled in the new year. This has been arranged for 21 March 2019.</p> <p><u>Panel Meeting 12 December 2018</u> The Panel received a report which provided an update on the Rough Sleeping situation including changes to the Council’s Severe Weather Emergency Protocol and application proposals for Rough Sleeping Strategy funding. The Panel acknowledged the work being undertaken by the Council and partners to tackle homelessness.</p>

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
Housing (continued)		<p><u>Panel Meeting 17 January 2019</u> The Panel received a report which outlined progress in developing the Kirklees Homelessness and Rough Sleeping Strategy, as well as a draft version of the Strategy prior to consideration by Council on 20 March 2019.</p> <p>The Panel noted the work undertaken to tackle the issues raised; and recommended that</p> <ul style="list-style-type: none"> • the wording in relation to the Housing First model be updated in the draft Kirklees Homelessness and Rough Sleeping Strategy to outline the current position; and • that statistics in relation to the uptake of the Severe Weather Emergency Protocol provision be included with the documentation to Council on 20 March 2019.
Economic Strategy	<ul style="list-style-type: none"> • Looking at the refresh of the Kirklees Economic Strategy. • This is an overarching strategy that will help inform the development of the town centre master plans and the Panel will need to consider its approach to reviewing and helping to inform the Strategy. • The Panel may also wish to include a focus on the West Yorkshire Combined Authority Inclusive Growth Strategy as part of this area of work. 	<p><u>Panel Meeting 5 September 2018</u> The Panel received an update on the work that was taking place to refresh the Kirklees Economic Strategy (KES).</p> <p>The Panel agreed that a further report on the draft refreshed KES be brought to the meeting of the Panel on 10 October 2018, as part of wider discussions on inclusive growth, social value and the Skills Strategy.</p> <p><u>Panel Meeting 10 October 2018</u> The Panel received an update on the work being undertaken on social value and local wealth building, and links to inclusive growth, in line with the refresh of the KES.</p> <p>The Panel agreed that an update on the refresh of the KES and Social Value and Inclusive Growth be brought back to the Panel in January 2019.</p>

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
Economic Strategy (continued)		<p><u>Panel Meeting 17 January 2019</u> The Panel received an update on the refresh of the KES and the final Local Wealth Building Report by the Centre for Economic Strategies.</p> <p>The Panel noted the work that had been undertaken and progress made and requested that an update be brought back to the Panel following implementation.</p>
Skills Strategy	<p>Work on refreshing the Kirklees Skills Strategy and Plan is progressing and will include contribution from key partners in Kirklees. Potential areas of consideration:</p> <ul style="list-style-type: none"> • Should the Council continue to develop and refine its own Skills Strategy or look to use the Leeds City Region (LCR) Strategy and focus on local delivery of this wider plan? • Reviewing the LCR Strategy and assessing how it will influence and shape local policy. • The Council’s approach to developing a local workforce that will have the right skills and qualifications to exploit planned investment across the district and neighbouring Towns and Cities. 	<p><u>Panel Meeting 10 October 2018</u> Members received an update and noted the progress and further development of the Kirklees Employment and Skills Plan.</p>
Towns and Communities in Kirklees	<ul style="list-style-type: none"> • To consider and assess the plans being developed for Dewsbury and Huddersfield Town Centres. • To assess the objectives of the plans to include the aspirations/vision for the towns, public realm and infrastructure. • To consider the approach being taken to developing and consulting on the master plans and looking at the role of scrutiny in this process. 	<p><u>Panel Meeting 7 November 2018</u> The Panel received a report which provided an overview of the challenges facing the district’s town centres and the programmes in place to address these challenges.</p> <p>The Panel recommended that the desired outcomes in relation to town centres and how these relate to the overall economic strategy for the district, be made clear within the refreshed Kirklees Economic Strategy and</p>

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
	<ul style="list-style-type: none"> Consideration may also need to be given to the wider context of other town centres and villages across Kirklees to include looking at key challenges and opportunities that could influence this agenda. 	agreed that a working group be established to examine partnership working in developing the town centre offer; <ul style="list-style-type: none"> work with the Town Centre Partnership in relation to the Huddersfield Business Improvement District (BID); and work on Dewsbury Town Centre development
Green Space	To consider the proposed approach to the draft Greenspace Strategy.	<u>Panel Meeting 12 December 2018</u> The Panel received a report which set out the proposed approach to the draft Greenspace Strategy.
Digital Strategy	To consider and provide input into the draft Digital Plan	Scheduled for 14 February 2019
Waste Minimisation	Areas could include: <ul style="list-style-type: none"> Receiving an initial presentation to understand the current position of waste minimisation in Kirklees which would help to provide a benchmark/starting point for the Panel. A more detailed look at the waste and recycling elements of this agenda. Considering what is being done to change the behaviour of the local population to avoiding and reducing waste. 	<u>Panel Meeting 17 January 2019</u> Further to a presentation given at Council on 16 January 2019, the Panel received a presentation in relation to waste and recycling.
Air Quality		Scheduled for 21 March 2019
Review of the Hackitt Report	To look at and monitor the implications for the Council following the publication of the Hackitt report 'Independent Review of Building Regulations and Fire Safety'.	<u>Panel Meeting 31 October 2018</u> The Panel received a report regarding the drafting of the Council's response to the Social Housing Green Paper: A new deal for social housing which related to recommendations arising from the Hackitt Review. The report outlined the context, work required and

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
		<p>undertaken in response to the Hackitt Report, as well as plans envisaged going forward.</p> <p>The Panel welcomed the work that had been carried out in response to the Hackitt Report and requested that an update on the progress of the Working Group, established to work through the Hackitt Report’s detailed implications, be brought to a future meeting.</p> <p>Other potential areas for future consideration included:-</p> <ul style="list-style-type: none"> • the success of the Council in involving residents in the management and monitoring of social housing stock; • the ability to provide more social housing and manage effectively; and • an examination of neighbourhood working and how the Council could manage and improve neighbourhoods and work with residents to tackle their concerns.

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